

Electronic Acknowledgement Receipt

EFS ID:	4840039
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	23386
Filer:	Michael Zarrabian/Monica Benson
Filer Authorized By:	Michael Zarrabian
Attorney Docket Number:	MET2.PAU.02
Receipt Date:	23-FEB-2009
Filing Date:	09-JAN-2002
Time Stamp:	17:26:14
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$750
RAM confirmation Number	3849
Deposit Account	011960
Authorized User	SHERMAN,KENNETH L.

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.19 (Document supply fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.20 (Post Issuance fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment/Req. Reconsideration-After Non-Final Reject	MET2PAU02-ROA-09-22-2008.pdf	2050702 06598dcefec9f5d2d6883dc8879d2cc5fbf09f3d	no	25

Warnings:

Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	32102 152a276a4fbff1e9fb93279227ff12ac5c62100	no	2
---	------------------------	--------------	--	----	---

Warnings:

Information:

Total Files Size (in bytes):	2082804
------------------------------	---------

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/D/O/E/O/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.